Report on Five Day "Train the Trainer Program On Entrepreneurship Development and Venture Creation"
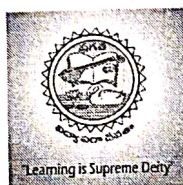

Organized by JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY, KAKINADA

WADHWANI
FOUNDATION

In Collaboration with WADHWANI FOUNDATION

"Learning is Supreme Deity"

Hosted by PRAGATI ENGINEERING COLLEGE, SURAMPALEM

From 09-06-2025 to 13-06-2025

Letter to Principals from JNTUK

To the Principals of all Constituent and Affiliated Colleges under Jawaharlal Nehru Technological University, Kakinada.

Subject: Faculty Development Program on Entrepreneurship - Nomination of Participants

In continuation to the Principals' meeting held on 5th May 2025, in the presence of Hon'ble Vice Chancellor Prof. C.S.R.K. Prasad and Director of Academic Planning (i/c) Prof. B. Balakrishna, it is to inform that JNTUK has been collaborated with Wadhwani Foundation and conducting a 5 day offline FDP.

Wadhwani Foundation is a philanthropic organization working in India for the past 2 decades in the area of Entrepreneurship. JNTUK is introducing a course on the "Entrepreneurship and Venture Creation" as a 3 credit open elective in III Year UG for R-23 Regulations as lot of emphasis is given by the Government to encourage job creators rather than job seekers.

To ensure effective utilization of this new-age skill course, we strongly encourage colleges to motivate students to opt for this course, which will not only enhance their employment prospects but also nurture an entrepreneurial mindset.

Dates and Venues for the FDP is mentioned below-

SI.No.	Date	Venue
1	1 9th to 13th June	Pragati Engineering College, ADB Road, Surampaem, Kakinada District-533 437
2	16th to 20th June	Prarasad V potluri Siddahartha Institute of Technology, Chalasani Nagar, Kanuru, Vijayawada-520 007

We request each college to choose any ONE of the above Venues and nominate faculty members for this interactive program.

Nomination Guidelines:

1. Affiliated Colleges – Nominate 2 faculty member each.

2. Faculty Commitment – The nominated faculty must be willing to train students after the FDP. Participation for the sake of certificate is not allowed.

3. Mandatory Participation – Faculty should participate fully in all sessions, activities and assessments.

4. AI-Powered Learning Platform – The course leverages an innovative AI-driven platform featuring simulations, activities, and experiential learning resources.

Faculty must:

- Engage with platform content
- Qualify in quizzes and venture creation activities
- Pass the pedagogy assessment

5. Certification – Faculty who successfully complete all assessments will receive credentials from Wadhwani Foundation.

6. Eligibility – Faculty from any domain can participate. The only prerequisite is a passion for teaching entrepreneurship to young learners.

7. Accommodation – Participants have to make their own arrangements for accommodation and travel.

8. Refreshments and working lunch will be provided on all days.

Additional Requirements:

• Faculty must bring their own laptops.

• Attendance is mandatory for all five days.

Nomination Process: 1. Colleges should submit the Letter of Consent* via email or WhatsApp to: dap@jntuk.edu.in +91 8978618555 and dayakar.murthy@wadhwanifoundation.org, +91 98455 46783 Deadline for Letter of Consent: 25th May 2025

*Letter of Consent file is attached with this email.

2. Participating faculty must fill out the Google Form to confirm their interest (takes only 60 seconds). https://forms.gle/kJKJ27gBWab2BWwn8

Deadline for Google Form Submission: 25th May 2025

For any queries, please contact SPOC (Single Point of Contact)

For Surampalem, Kakinada: Mr.K. Anand, Assistant professor, Department: Management Studies (BS&H), Pragati Engineering College, Ph. No. 9133621114

For Vijayawada: Dr B Surya Prasada Rao, Associate professor, ECE department, Prarasad V potluri Siddahartha Institute of Technology, Ph. No. 9492242100

We urge each institution to put forth their best faculty for this initiative, taking a decisive step toward fostering a strong and thriving startup ecosystem on campus.

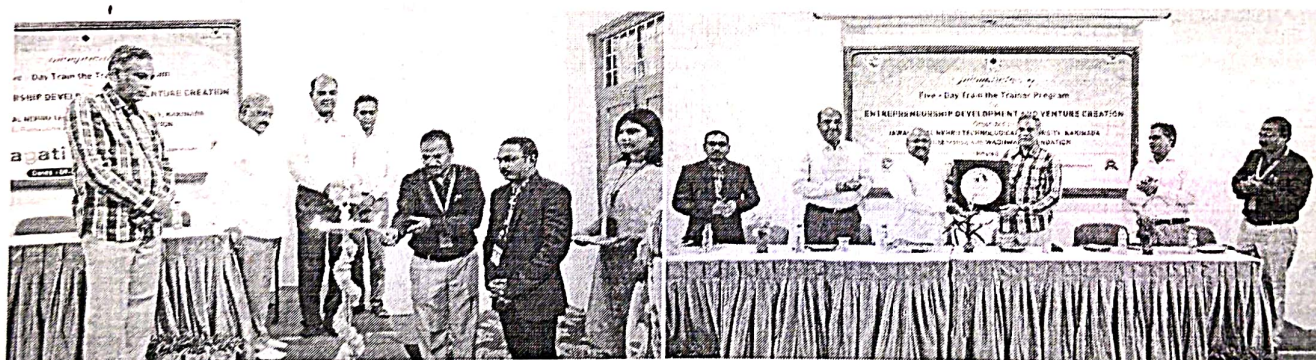Looking forward to your prompt action.

Thank you.

Best regards

Introduction

A Five-Day "Train the Trainer" program on Entrepreneurship Development and Venture Creation was successfully organized by JNTUK, Kakinada in collaboration with Wadhwani Foundation hosted by Pragati Engineering College to empower faculty members, startup mentors, and institutional trainers with the necessary skills and knowledge to effectively guide aspiring entrepreneurs. The program aimed to strengthen the entrepreneurial ecosystem by developing a pool of trained professionals capable of mentoring and inspiring innovation-driven ventures.

Inauguration of the Program on 09-06-2025

The inauguration session of the 'Train the Trainer' program was held from 9:30 AM to 10:30 AM. The session was graced by the presence of several distinguished guests who shared their valuable insights and extended their support to the initiative.

Guests who participated in the inauguration:

- Prof. CSRK Prasad Garu– Vice Chancellor, JNTUK, Kakinada
- Prof. B.Balakrishna Garu– Director (i/c), JNTUK, Kakinada
- Dr. P.Krishna Rao Garu – Chairman, Pragati Engineering College
- Shri. Dayakar Murthy Garu – Director Partnerships, Wadhwani Foundation
- Dr. G. Naresh Garu – Principal, Pragati Engineering College
- Mr. K. Anand – Faculty Coordinator, Pragati Engineering College

Objectives of the Program

1. To equip trainers with practical tools, methodologies, and strategies to teach and mentor entrepreneurial ventures.
2. To develop competencies in areas such as opportunity identification, business model design, MVP creation, and venture scaling.
3. To foster experiential learning through hands-on sessions, case studies, and interaction with successful entrepreneurs.
4. To build a network of trained professionals committed to promoting innovation and entrepreneurship.

Duration and Mode

The program was conducted over five days in offline mode involving lectures, group activities, Module completions and venture journey activities, and Demo Presentations.

Participants

A total of 37 participants from 18 different colleges, including faculty members from engineering and management institutions, startup mentors, and incubator representatives, attended the program.

List of Participants

S.No.	Faculty Name	College Name
1	Mr.N.Uma Sankar	Adarsh College of Engineering
2	Mr.Vallapureddy Siva Nagi Reddy	Aditya College of Engineering & Technology
3	Mr.Abdul Arif	Aditya College of Engineering & Technology
4	Dr.S.Govindarajan	Aditya University
5	Mr.Dukuru Chiranjevi	Aditya University
6	Mr.Ganapavarapu Lovaraju	BVC Engineering College (Autonomous), Odalarevu
7	Dr BSD SARMA KOMPELLA	BVC Engineering College Autonomous), Odalarevu
8	Mr.Maddala Raja	BVC Engineering College,(Autonomous), Odalarevu
9	Dr. N V S R C MURTY GAMINI	BVC INSTITUTE OF TECHNOLOGY & SCIENCE
10	Mr.SARMA ADITHE	BVC INSTITUTE OF TECHNOLOGY & SCIENCE
11	Mr.Veneswararao Potnuri	BVC College of Engineering
12	Mr.Pattapu Chalapathi Rao	BVC College of Engineering, Palacharla
13	Dr. Mogadala Vinod Kumar	Dhanekula Institute of Engineering and Technology
14	Mr.K V G PRAVEEN	GIET ENGINEERING COLLEGE(AUTONOMOUS)
15	Mr.ATAVA G V KARTHIK RAJU	GIET ENGINEERING COLLEGE(AUTONOMOUS)
16	Mrs.SUPREETHI DIDLA	IDEAL INSTITUTE OF TECHNOLOGY, KAKINADA
17	Mr.SRINIVAS ANGADI	IDEAL INSTITUTE OF TECHNOLOGY, KAKINADA
18	Mr.KANNEPALLI APPALA NAGENDRA SARMA	Kakinada Institute of Engineering and Technology
19	Mr.K.S.VISWANATH	Kakinada Institute of Engineering and Technology
20	Mr.V sudarsana swamy peketi	Pragati Engineering College (Autonomous)

21	Mrs.Garapati Pavani	Pragati Engineering College (Autonomous)
22	Mr.P.Ram Prasd	Pragati Engineering College (Autonomous)
23	Dr Subodh panda	Pragati Engineering College (Autonomous)
24	Mr.K.Anand	Pragati Engineering College (Autonomous)
25	Dr. Sharon Rose Victor Juvvanapudi	Pragati Engineering College (Autonomous)
26	Dr. P Vinod Kumar Naidu	Pragati Engineering College, (Autonomous)
27	Mr.CHAKRADHARA RAO PERNEEDI	PYDAH COLLEGE OF ENGINEERING
28	Mrs.Vani Sree Naga Lakshmi	Rajamahendri Institute of Engineering and Technology
29	Mr.SHAIK SAMEER	Rajamahendri Institute of Engineering and Technology
30	Mr.MUNIPALLE KRISHNA CHAITANYA	RISE KRISHNA SAI GANDHI GROUP OF INSTITUTIONS ONGOLE
31	Mr.R KOTESWARA RAO	Rise Krishna Sai Prakasam Group of Institutions
32	Mrs.BALAJI ROHITHA	SRI VASAVI ENGINEERING COLLEGE
33	Mr.Dangeti Mahesh	Srinivasa Institute of Engineering and Technology
34	Dr.Chamundeswari R	VSM College Of Engineering (A), Ramachandrapuram
35	Mrs.Srivalli Kollapalli	VSM College Of Engineering (A), Ramachandrapuram
36	Mr.Muralidhar Kankati	West Godavari Institute of Science and Engineering
37	Mr.M.PRASANNA KUMAR	West Godavari Institute of Science and Engineering

Resource Persons
Mr. Gopa Kumar – Entrepreneurial Educator and Trainer, Wadhwani Foundation

Ms. Vishnu Priya – Regional Manager, Wadhwani Foundation

Program Structure
Each day comprised three or four core modules along with interactive sessions focused on real-world case studies and venture journey activities.

Day-wise Highlights:

Day 1:
Introduction to Wadhwani Foundation platform, Venture Creation, Requirements for Certification,
Module 1: Problem Identification
Module 2: Customer identification and Need Validation
Module 3: Solution Idea generation

Day 2:
Module 4: Competition Mapping
Module 5: Prototype Development and MVP
Module 6: Opportunity Assessment
Module 7: Business Modeling

Day 3:
Module 8: Marketing and Sales Strategy
Module 9: Financial Management for Profitability
Module 10: Team Requirements
Module 11: Orientation for Scale.

Day 4 and 5: Venture Viability Presentations (Demo Sessions)

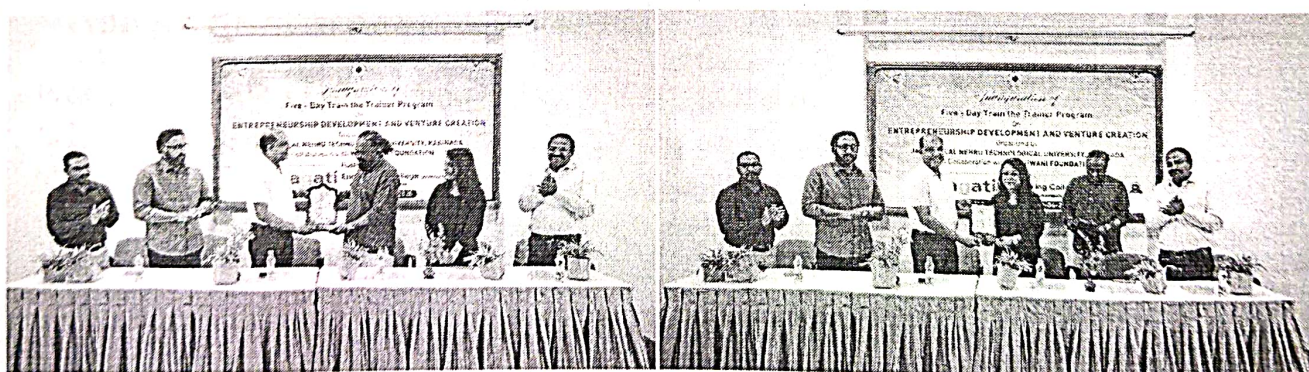## Hands-on Training and Engagements
Participants engaged in:

- Designing and presenting Business Model Canvases
- Developing MVPs for selected ideas
- Receiving feedback from mentors
- Group discussions and peer evaluations
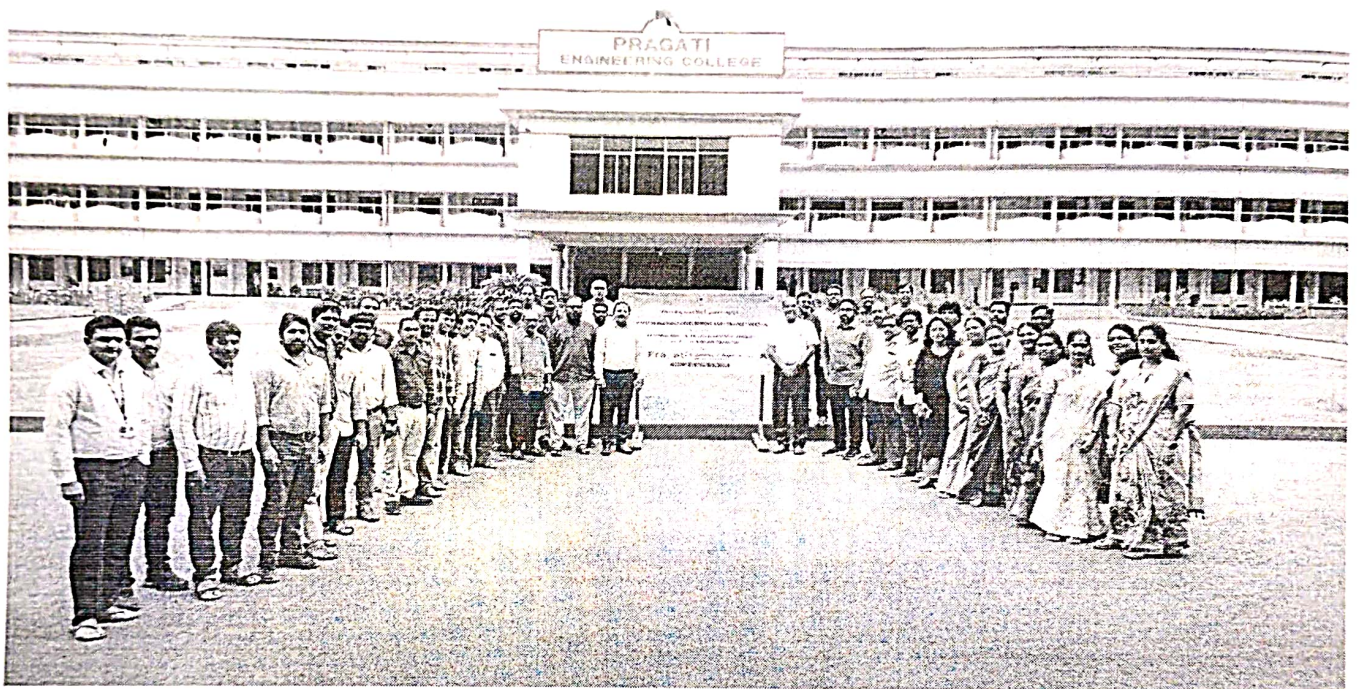- Pitch presentations before a review panel

Outcomes
- Trainers gained structured methodologies to coach startups.
- Participants demonstrated increased confidence and clarity in venture creation processes.
- Several viable business ideas were nurtured during the workshop.
- Plans were discussed for collaboration among institutions to support entrepreneurship cells.

Valedictory Session on 13-06-2025

The Valedictory session of the 'Train the Trainer' program was held from 10:00 AM to 11:00 AM. On 13-06-2025, the session was graced by the presence of several distinguished guests who shared their valuable insights appreciated the outcomes of the program, and extended their best wishes for future entrepreneurial initiatives.

Guests who participated in the Valedictory Session:

- Prof. B.Balakrishna Garu– Director (i/c), JNTUK, Kakinada
- Shri. M.Satish Garu – Vice President, Pragati Engineering College
- Mr.Gopa Kumar Garu, Resource Person, Wadhwani Foundation
- Ms.Vishnu Priya Garu, Resource Person, Wadhwani Foundation
- Dr. G. Naresh Garu – Principal, Pragati Engineering College
- Mr. K. Anand – Faculty Coordinator, Pragati Engineering College

Acknowledgments

We extend our sincere gratitude to the JNTUK, Kakinada and Wadhwani Foundation and Pragati Engineering College organizers, resource persons, and all supporting staff, including technical and non-teaching personnel, for their valuable contributions in making the program a success.

Conclusion

The Five Day "Train the Trainer" program has laid a solid foundation for enhancing entrepreneurship education and mentoring capacity. It is expected to catalyze entrepreneurial initiatives and innovations in various institutions and regions through the newly trained professionals.

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Participation Certificate

This is to certify that Mr. / Mrs. / Dr. _____ Mr. N Uma Sankar _____ has

_____ Adarsh College of Engineering _____

participated in the Five-Day Train the Trainers Program on Entrepreneurship Development
and Venture Creation organized by the JNTUK in Collaboration with Wadhwani Foundation
from 09-06-2025 to 13-06-2025 at Pragati Engineering College (Autonomous), Suram-
palem, Near Peddapuram, Kakinada District, A.P.

Dr. G. Naresh
Principal, PEC

Mr. Rajeev Warrier
EVP- W Entrepreneur Program-Ignite (India)

Prof. B Balakrishna
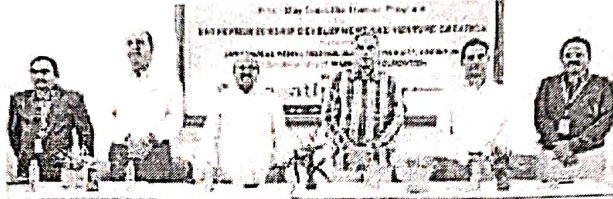Director, Academic & Planning, JNTUK.

Press Coverage:

నైపుణ్యాలు పెంచేలా శిక్షణ

గాంధీనగర్: జేఎన్టీయూకే పరిధి కళాశాలల్లోని అధ్యాపక బృందం, విద్యార్థులు నైపుణ్యాలు పెంచుకోడానికి శిక్షణలు ఉపయోగపడతాయని జేఎన్టీయూ వీసీ ప్రసాద్ పేర్కొన్నారు. ప్రగతి ఇంజినీరింగ్ కళాశాలలో జేఎన్టీయూకే, వాద్వాని ఫౌండేషన్ సంయుక్త ఆధ్వర్యంలో ట్రెయిన్ ది ట్రైనర్ కార్యక్రమంలో భాగంగా ఎంటర్ప్రెన్యూర్షిప్ డెవలప్మెంట్ అండ్ వెంచర్ క్రియేషన్ అంశంపై అయిదు రోజులపాటు జరగనుంది. సోమవారం ప్రారంభమైన కార్యక్రమాన్ని వీసీ ముఖ్య అతిథిగా హాజరై ప్రారంభించారు. ప్రగతి ఇంజినీరింగ్ కళాశాల చైర్మన్ పరుచూరి కృష్ణ

రావు మాట్లాడుతూ జపానేను అధిగమించి భారత ప్రపంచంలో 4వ అతిపెద్ద ఆర్థిక వ్యవస్థగా మారిందన్నారు. కార్యక్రమానికి వేదికగా తమ కళాశాలను ఎంచుకున్న వీసీ, వాద్వాని ఫౌండేషన్ డైరెక్టర్ దయాకరమూర్తిలకు కృతజ్ఞతలు తెలిపారు. ప్రిన్సిపల్ జి.నరేష్ మాట్లాడుతూ జేఎన్టీయూకే పరిధిలోని వివిధ కళాశాలల నుంచి 40 మందికి పైగా అధ్యాపకులు పాల్గొన్నారన్నారు. జేఎన్టీయూకే అకడమిక్ ప్లానింగ్ డైరెక్టర్ బి.బాలకృష్ణ, కళాశాల డైరెక్టర్, మేనేజ్మెంట్ ఎంవీ హరనాదబాబు, ఉపాధ్యక్షుడు ఎం.సతీష్, డైరెక్టర్ కె.సత్యనారాయణ, కోఆర్డినేటర్ కె.ఆనంద్ పాల్గొన్నారు.

కార్యక్రమాన్ని ప్రారంభిస్తున్న వీసీ ప్రసాద్ తదితరులు

Faculty Coordinator