

**PRAGATI ENGINEERING COLLEGE: SURAMPALEM  
(AUTONOMOUS)**

**III B.Tech I Semester Supplementary Examinations, May - 2024**

**ENTREPRENEURSHIP  
(Common to CE, EEE, ME, ECE, CSE, IT, CSE(AI&ML), CSE(DS))**

**Time: 3 hours****Max. Marks: 70M**

**Answer ONE Question from each Unit  
All Questions Carry Equal Marks**

Q. No.	Questions	BTL	CO	Marks
<b>UNIT – I</b>				
1.	a) What are the essential traits that differentiate entrepreneurs from others?	K1	CO1	7M
	b) In what ways does the role of an entrepreneur differ from that of a manager?	K1	CO1	7M
<b>OR</b>				
2.	a) Explain the steps involved in writing business plan.	K2	CO1	7M
	b) How does a well-crafted business plan contribute to the success of a venture?	K1	CO1	7M
<b>UNIT – II</b>				
3.	a) Explain the Schemes and functions of Industrial financial corporation of India.	K2	CO2	7M
	b) Outline the Khadi and Village Industries Commission (KVIC):	K2	CO2	7M
<b>OR</b>				
4.	a) How does SIDBI contribute to the financial and developmental needs of small industries?	K1	CO2	7M
	b) Write a short note on Startup culture	K2	CO2	7M
<b>UNIT – III</b>				
5.	a) Explain importance of MSME in development of economy	K2	CO3	7M
	b) What are some common challenges faced by MSMEs, and how do policies address these challenges?	K1	CO3	7M
<b>OR</b>				
6.	a) Define Sick units. What are the common indicators or signs of sickness in a small business?	K1	CO3	7M
	b) Describe specific strategies or interventions that can be implemented to revive a sick small business.	K2	CO3	7M
<b>UNIT – IV</b>				
7.	a) What is the role and importance of women entrepreneurs in economic development?	K1	CO4	7M
	b) Explain the common problems faced by women entrepreneurs in starting and running businesses.	K2	CO4	7M
<b>OR</b>				
8.	a) Analyze the impact of government initiatives on the growth of women entrepreneurship in India.	K2	CO4	7M
	b) Explain any one successful women entrepreneur in India	K2	CO4	7M
<b>UNIT – V</b>				
9.	What are the guidelines for preparing a comprehensive project report?	K1	CO5	14M
<b>OR</b>				
10.	a) What is project feasibility study and explain steps involved in this study?	K1	CO5	7M
	b) Compare and contrast different project appraisal techniques in brief.	K2	CO5	7M