

PRAGATI ENGINEERING COLLEGE
(Autonomous)


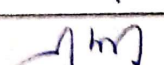
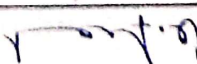




Dept of Management Studies - Board of Studies

Minutes of the meeting

Date : 25 Jan 2021 (Online)

Members Present

S.No	Name	Signature
1	Sr. S.Vamsi Kiran (Chairman) Assoc. Professor and TPO	
2	Dr. B. Murali Manohar, Senior Professor, VIT Business School, Vellore	Attended online
3	Dr. P. Sreedevi Assistant Professor of Commerce Department of BS and HSS JNTUK-UCEV	- do -
4	Mr. V. Arjun Hoskote Human Resources Tata Consultancy Services	- do -
5	Mr. KSVGK Murthy, Assoc Professor	
6	Mr. K. Anand, Asst. Professor	
7	Mr. B. Rajesh Kumar, Asst. Professor	
9	Mr. G. Prasanna Kumar Asst. Professor	

Resolutions Taken

1) Agenda Item: Ratification of Syllabi

A) The proposed syllabus of Managerial Economics and Financial Analysis (MEFA) is ratified with the following changes

a) In Unit I: Introduction to Managerial Economics and Demand Analysis

Topic Deleted : Law of Supply

b) In Unit III: Market Structures and pricing policies and Types of Business organizations

Topic deleted : Managerial Theories of Firm

c) Proposed Unit IV (Types of Business Organization and Business Cycles) is merged with proposed Unit III (Introduction to Markets, Pricing Policies) to make it as one unit, i.e. Unit III- Introduction to Markets, Pricing Policies and Types of Business Organizations.

d) Proposed Unit V (Introduction to Accounting and Capital Budgeting) is divided into two units as

Unit IV : Introduction to Accounting

Unit V : Capital Budgeting

B) The proposed syllabus of Management Science (MS), is ratified with the below mentioned changes

a) In Unit III : Functional Management

Topic deleted : CSR case studies

Topics added : Functions of Marketing and Financial Management

C) The proposed syllabus of Marketing Management is ratified with the below mentioned changes

a) In Unit I : Introduction to Marketing

Topic added : Marketing Mix (7Ps)



The Model question papers (for both Internal and external exams) and assignments are ratified.

2) Agenda Item : Ratification of the proposed model papers for internal and external examinations

- H) The proposed syllabus of Professional Ethics and Human Values is ratified.
 - G) The proposed syllabus of Intellectual Property Rights and Patents is ratified.
 - F) The proposed syllabus of Constitution of India is ratified.
 - E) The proposed syllabus of Organizational Behaviour is ratified.
- Topic added : Successful Entrepreneurs (Case studies)
- c) Unit IV : Women Entrepreneurship and Start up Culture
- Topic added : Types of MSMEs
- b) UNIT III : Micro, Small and Medium Enterprises
- Topic added : Start-up Culture
- a) UNIT II : Institutional and financial support to Entrepreneurship
- D) The proposed syllabus of Entrepreneurship is ratified with the below mentioned changes



3) Agenda Item : Finalization of Text Books and Reference Books.
The proposed list of Text books and Reference Books for the following subjects are approved

- Managerial Economics and Financial Analysis
- Management Science
- Marketing Management
- Entrepreneurship
- Organizational Behaviour
- Constitution of India
- Intellectual Property Rights and Patents
- Professional Ethics and Human Values

4) Agenda Item : Under any other item, the following was discussed

Topics beyond syllabus (if time permits, can be taught to students)

- a) Managerial Economics and Financial Analysis : Law of Supply
- b) Management Science : Corporate Social Responsibility (CSR)
- c) Entrepreneurship : Interactive sessions with entrepreneurs. Awareness on Lean Startup.