

Subject Code: 19HE1T01

Department of English

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SEMESTER - I

PROFESSIONAL COMMUNICATIVE ENGLISH

Introduction:

In view of the growing importance of English as a tool for global communication and the consequent emphasis on training the students to acquire communicative competence, the syllabus has been designed to develop linguistic and communicative competence of the students of Engineering.

As far as the detailed Textbooks are concerned, the focus is on the skills of listening, speaking, reading and writing. The non-detailed Textbooks are meant for extensive reading for pleasure and profit. Thus the stress in the syllabus is primarily on the development of communicative skills and fostering ideas.

Objectives:

1. To improve the language proficiency of the students in English with emphasis on LSRW skills.
2. To enable the students to study and comprehend the prescribed course effectively relating to their theoretical and practical components.
3. To develop the communication skills of the students in both formal and informal situations.

LISTENING SKILLS

Objectives:

1. To enable the students to appreciate the role of listening skill and improve their pronunciation.
2. To enable the students to comprehend the speech prescribe of people belonging to different backgrounds and regions.
3. To enable the students to listen for general content, to fill up information and infer the content.

SPEAKING SKILLS

Objectives:

1. To make the students aware of the importance of speaking for their personal and professional communication.
2. To enable the students to express themselves fluently and accurately in social and professional set up.
3. To help the students describe objects, situations and people.
4. To make the students participate in group activities like role-plays, discussions and debates.
5. To make the students participate in Just a Minute talks.

READING SKILLS

Objectives:

1. To enable the students to comprehend a text through silent reading.
2. To enable the students to guess the meanings of words, messages and inferences of texts in given contexts.
3. To enable the students to skim and scan a text.
4. To enable the students to identify the topic sentence.
5. To enable the students to identify discourse features.
6. To enable the students to make intensive and extensive reading.

WRITING SKILLS

Objectives:

1. To make the students understand that writing is an exact formal skills.
2. To enable the students to write sentences and paragraphs coherently and cohesively.
3. To make the students identify and use appropriate vocabulary.
4. To enable the students to narrate and describe.
5. To enable the students capable of note-making.
6. To make the students to write formal and informal letters.
7. To enable the students to describe graphs using expressions of comparison.
8. To enable the students to write technical reports.

Methodology:

1. The classes are to be learner-centred where the learners read to get a comprehensive idea of the texts on their own with the help of the peer group and the teacher.
2. Integrated skill development methodology has to be adopted with focus on individual language skills as per the tasks/exercise.
3. The tasks/exercises at the end of each unit should be completed by the learners only and the teacher intervention is permitted as per the complexity of the task/exercise.
4. The teacher is expected to use supplementary material wherever necessary and also generate activities/tasks as per the requirement.
5. The teacher is permitted to use lecture method when a completely new concept is introduced in the class.

The following text books are recommended for study in I B.Tech I Semester (Common for all branches) of Pragati Engineering College, Surampalem from the academic year 2019-20 (R-19 Regulations)

DETAILED TEXTBOOK:

- **PROFESSIONAL COMMUNICATIVE ENGLISH** *Published by Maruthi Publishers.*

NON-DETAILED TEXTBOOK:

- *-PANORAMA: A COURSE ON READING, Published by Oxford University Press India*
The course content along with the study material is divided into six units.

UNIT 1:

1. *'The Greatest Resource- Education' from Professional Communicative English.*
Objective: Schumacher describes the education system by saying that it was mere training, something more than knowledge of facts.

Outcome: Underscores that the ultimate aim of Education is to enhance wisdom.

2. *'War' from 'Panorama: A Course on Reading'*
Objective: To develop extensive reading skill and comprehension for pleasure and profit.

Outcome: Acquisition of LSRW skills

UNIT 2:

1. *'A Dilemma' from Professional Communicative English.*
Objective: The lesson centers on the pros and cons of the development of science and technology.

Outcome: Enables the students to promote peaceful co-existence and universal harmony among people in the society.

2. *'The Verger' from 'Panorama: A Course on Reading'*
Objective: To develop extensive reading skill and comprehension for pleasure and profit.

Outcome: Acquisition of LSRW skills

UNIT 3:

1. *'Cultural Shock': Adjustments to new Cultural Environments from Professional Communicative English.*

Objective: Depicts of the symptoms of Cultural Shock and the aftermath consequences

Outcome: Enables the students to manage different cultural shocks due to globalization.

2. *'The Scarecrow' from Panorama: A Course on Reading*
Objective: To develop extensive reading skill and comprehension for pleasure and profit.

Outcome: Acquisition of LSRW skills

UNIT 4:

1. *'The Secret of Work'* from *Professional Communicative English*.

Objective: Portrays the ways of living life in its true sense.

Outcome: Arouses the thought to lead life in a good path by recognizing the importance of work.

2. *'A Village Lost to the Nation'* from *Panorama: A Course on Reading*

Objective: To develop extensive reading skill and comprehension for pleasure and profit.

Outcome: Acquisition of LSRW skills

UNIT 5:

1. *'The Chief Software Architect'* from *Professional Communicative English*.

Objective: Supports the developments of technology for the betterment of human life.

Outcome: Pupil gets inspired by eminent personalities who toiled for the present day advancement of software development.

2. *'Martin Luther King and Africa'* from *Panorama: A Course on Reading*

Objective: To develop extensive reading skill and comprehension for pleasure and profit.

Outcome: Acquisition of LSRW skills

| S.NO | COURSE OUTCOME | | Cognitive Level |
|------|----------------|--|-----------------|
| 1 | CO1 | Emphasizes that the ultimate aim of education is to enhance wisdom and inspires the readers to serve their nation with their self-enrichment. | K2 |
| 2 | CO2 | Enables the learners to promote peaceful co-existence and universal harmony in the society and empowers the learners to have initiation in innovation. | K2 |
| 3 | CO3 | Imparts the students to manage different cultural shock due to globalization and to develop multiculturalism to appreciate diverse cultures and also motivates the learners to contribute to their nation. | K3 |
| 4 | CO4 | Arouses the thought of life to lead in a good path by recognizing the importance of work besides enhancing their LSRW skills. | K2 |
| 5 | CO5 | Inspires the learners at the advancement of software by the eminent personalities and motivates the readers to think and tap their innate talents. | K2 |

K1- Remembering, K2- Understanding, K3-Applying, K-4 Analyzing, K5- Evaluating, K6- Creating

**Contribution of Course Outcomes towards achievement of Program
Outcomes (1 – Low, 2 - Medium, 3 – High)**

| CO | PO1 | PO2 | PO3 | PO4 | PO5 | PO6 | PO7 | PO8 | PO9 | PO 10 | PO 11 | PO 12 | PSO1 | PSO2 |
|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-------|-------|-------|------|------|
| CO1 | 1 | - | - | - | - | 2 | 1 | - | - | 1 | - | 3 | | |
| CO2 | 2 | 1 | - | - | - | 1 | 3 | 1 | - | 1 | - | 1 | | |
| CO3 | - | - | - | - | - | 1 | 2 | - | - | 1 | - | - | | |
| CO4 | - | - | - | - | - | 1 | - | 1 | 2 | - | - | - | | |
| CO5 | - | - | 1 | 2 | 1 | - | - | - | - | 1 | - | - | | |

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Professional Communicative English Lab – I

PRESCRIBED LAB MANUAL FOR SEMESTER I:

‘**STRENGTHEN YOUR STEPS: A Multimodal Course in Communication Skills**’

Published by Maruthi Publications.

Objectives:

To enable the students to learn the communication skills; listening, speaking, reading and writing.

Outcome:

The course enables the learner to acquire communication skills which will help the students to become successful in the competitive world.

The course content along with the study material is divided into six units.

UNIT 1:

Hello, I’m
Consonant Sounds

UNIT 2:

I would love to But,
Vowel Sounds

UNIT 3:

With your Permission, I would like to
Syllable and Accent

UNIT 4:

Why don’t we.....
Pronunciation and Rhythm

UNIT 5:

Could you please
Tones

UNIT-6:

Dialogues

Course Outcomes

| CO | Description | COGNITIVE LEVEL |
|------------|--|-----------------|
| CO1 | Interpret and responding appropriately in various day to day contexts and will be able to use speech sounds effectively. | K2 |
| CO2 | Apply stress, intonation and pronunciation in conversations and learn formal communicative expressions. | K3 |
| CO3 | Attain the collection of dialogues and acclimate them to their real life situations with proper intonation. | K2 |

K1- Remembering, K2- Understanding, K3-Applying, K-4 Analyzing, K5- Evaluating, K6- Creating

| CO | PO 1 | PO 2 | PO 3 | PO 4 | PO 5 | PO 6 | PO 7 | PO 8 | PO 9 | PO 10 | PO 11 | PO 12 | PSO 1 | PSO 2 | PSO 3 |
|------------|------|------|------|------|------|------|------|------|------|-------|-------|-------|-------|-------|-------|
| CO1 | - | - | - | - | - | - | - | - | - | 3 | - | - | - | - | - |
| CO2 | - | - | - | - | - | - | - | - | - | - | - | 3 | - | - | - |
| CO3 | - | - | - | - | - | - | - | - | - | 2 | - | - | - | - | - |

Subject Code: 19HE2L02

Department of English

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PROFESSIONAL COMMUNICATIVE ENGLISH LAB- II

PRESCRIBED LAB MANUAL FOR SEMESTER II:

‘**STRENGTHEN YOUR STEPS:** A Multimodal Course in Communication Skills’,
Published by Maruthi Publications.

OBJECTIVES: To enable the students to learn demonstratively the communication skills of listening, speaking, reading and writing.

OUTCOME: A study of the communicative items in the laboratory will help the students become successful in the competitive world.

The course content along with the study material is divided into six units.

UNIT-1:

Small Talk & JAM Session

UNIT-2:

Interviews

UNIT-3:

Effective Telephonic Interviews

UNIT-4:

Group Discussions

UNIT-5:

Presentations & Public Speaking

UNIT-6:

Debates

